



CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: September 14, 2010

TO: Mayor and Councilmembers

FROM: Transportation Division, Public Works Department

SUBJECT: Request For A Resolution Supporting The 2010 Santa Barbara International Marathon

RECOMMENDATION:

That Council adopt, by reading of title only, A Resolution of the Council of the City of Santa Barbara Requesting the State of California Department of Transportation to Permit the Temporary Closure of Portions of State Highway 225 on November 6, 2010.

DISCUSSION:

The Santa Barbara International Marathon (SBIM) organizers have been working with staff from the City Administrator's Office, Police, Parks and Recreation, and Public Works Departments to plan a community event on November 5 and 6, 2010. While the event highlights the 26-mile marathon, other events include a half marathon, Corporate and People's Relays, a Lecture Series, and a Health and Fitness Expo. Additionally, the SBIM's – "Make It Count!" Program provides incentives to local charities along the course to leverage the individual marathon and/or Health and Fitness Relay Marathon events for fundraising with tools such as training programs, registration incentives, and charity recognition.

This event is expected to draw 5,000 runners who will receive support from 1,000 volunteers. The event organizers expect approximately 15,000 spectators on the course, which begins in Goleta and ends in Santa Barbara, utilizing Modoc Road, Cliff Drive (State Highway 225), Meigs Road, and Shoreline Drive within the City of Santa Barbara. Several informational meetings have been held in local neighborhoods to describe the course and gather comments relevant to a successful and supported event.

In order for Caltrans to approve the temporary traffic control necessary for the event, a Council Resolution supporting the event is required.

BUDGET/FINANCIAL INFORMATION:

The organizers will pay standard fees for Police, Parks and Recreation, and Public Works Department services leading up to, and on, the day of the event.

PREPARED BY: Browning Allen, Transportation Manager/DvH/kts

SUBMITTED BY: Christine F. Andersen, Public Works Director

APPROVED BY: City Administrator's Office